



CAMP FIRE SAMISH

1321 King Street #3 Bellingham, WA 98229
Phone: (360) 733-5710 Fax: (360) 733-5711

Position Title: Communications and Marketing Intern

Day/Hours: 7 weeks during fall, winter, spring and/or summer quarter
14-15 hours per week. FLEXIBLE schedule

Compensation: For college credit or experience (will complete all required paperwork)

Reports to: Primary - Communications and Marketing Manager

Position Summary: The Marketing intern will support activities such as updating current media, social media content creation, newsletter writing, submissions for Camp Fire Samish website, event marketing and other opportunities as they arise. The successful candidate will play an integral role in building and engaging Camp Fire Samish constituents' base, strengthening brand awareness, and creating effective strategies that will promote long-term growth.

Essential Functions:

- Maintain professional standards in marketing, sales, & customer service.
- Customer interaction to promote programming & services.
- Contribute to brainstorming sessions within the organization. These sessions might be focused on marketing, fundraising, advertising or public relations.
- Write articles, interviews and short announcements for newsletters, email campaigns or publications.
- Liaise with external vendors to execute promotional events and campaigns.
- Work strategically on marketing campaigns.
- Active participation in all council fundraising events and endeavors including on site at the auction.
- Create and upload content to various platforms.
- Produce designs for all media including; banners, digital and print advertisements, web pages, email, and newsletters.
- Collect and assess data and analytics across a variety of digital platforms.
- Other duties as assigned.

Qualifications:

- Proficient at Canva, Social Media Platforms, and Google Workspace. Bonus: Meta Business Suite, Google Ads, and Wordpress.
- Excellent written and verbal communication skills, as well as strong interpersonal skills.
- Demonstrated ability to execute brand standards, multitask, prioritize deadlines, work independently, take initiative and maintain confidentiality.
- Satisfactory results from criminal background search.
- High School Diploma and reliable transportation required.

Employment may be available upon successful completion of internship.

To apply email resume and cover letter to marketing@campfiresamish.org

AN EQUAL OPPORTUNITY EMPLOYER