



## CAMP FIRE SAMISH

1321 King Street #3 Bellingham, WA 98229  
Phone: (360) 733-5710 Fax: (360) 733-5711

**Position Title:** Marketing Intern

**Day/Hours:** 10 weeks during fall, winter, spring and/or summer quarter  
10-20 hours per week. FLEXIBLE schedule

**Compensation:** For college credit, paid or experience (will complete all required paperwork)

**Reports to:** Primary - Operations Director

**Position Summary:** The Marketing intern will support activities such as charitable contributions requests, presentation creation, alumni outreach, newsletter writing, submissions for Camp Fire Samish website, and other opportunities as they arise. The successful candidate will play an integral role in building and engaging Camp Fire Samish constituents' base, strengthening brand awareness, and creating effective strategies that will promote long-term growth.

### Essential Functions:

- Maintain professional standards in marketing, sales, & customer service.
- Customer interaction to promote programming & services.
- Contribute to brainstorming sessions within the organization. These sessions might be focused on marketing, fundraising, advertising or public relations.
- Write articles, interviews and short announcements for newsletters, email campaigns, or publications.
- Liaise with external vendors to execute promotional events and campaigns.
- Collaborate with marketing and other professionals to coordinate brand awareness and marketing efforts.
- Communicate with parents, schools, and community partnerships.
- Work strategically on marketing campaigns.
- Active participation in all council fundraising events and endeavors including on site at the auction.
- Create and upload content to various platforms such as Instagram, Facebook, LinkedIn, or the company website.
- Produce designs for all media including; banners, digital and print advertisements, web pages, email, and newsletters.
- Collect and assess data and analytics across a variety of digital platforms.
- Other duties as assigned.

### Qualifications:

- Proficient at Canva, Social Media Platforms and Google Workspace.
- Excellent written and verbal communication skills, as well as strong interpersonal skills.
- Demonstrated ability to multitask, prioritize deadlines, work independently, take initiative and maintain confidentiality.
- Satisfactory results from criminal background search.
- High School Diploma and reliable transportation required.

Employment may be available upon successful completion of internship.

**To apply email resume and cover letter to [heather@campfiresamish.org](mailto:heather@campfiresamish.org)**