



CAMP FIRE SAMISH

Position Title: Marketing Coordinator
Day/Hours: Part Time – 24 Hours
Compensation: DOE – Starting at \$16 an hour

Position Summary: The Marketing Coordinator will be responsible for executing effective marketing strategies, assisting with campaign development, and analyzing the effectiveness of each campaign. The successful candidate will play an integral role in building and engaging Camp Fire’s constituent base, strengthening brand awareness, and creating effective strategies that will promote long-term growth.

Essential Functions:

- Write articles, interviews and short descriptions for newsletters, email campaigns, and other publications.
- Contribute to brainstorming sessions within the organization. These sessions might be focused on marketing, fundraising, advertising, or public relations.
- Create and upload content to various platforms such as Instagram, Facebook, LinkedIn, or the company website.
- Produce designs for all media including; banners, digital and print advertisements, web pages, email, and newsletters.
- Collect and assess data and analytics across a variety of digital platforms.
- Liaise with external vendors to execute promotional events and campaigns.
- Collaborate with other professionals to coordinate brand awareness and marketing efforts.
- Execute individual tasks within the marketing plan as assigned.
- Participate actively in all council fundraising events and endeavors on and off site.
- And other duties as assigned.

Qualifications:

- Experience with Camp Fire, Camp Kirby, or other youth-serving nonprofit required.
- Excellent written and verbal communication skills.
- Proficient at Canva, Publisher, and Google Docs.
- Demonstrated ability to multitask, prioritize deadlines, work independently, take initiative and maintain confidentiality.
- Reliable transportation.
- Strong interpersonal skills to ensure effective interactions, communication, and stellar customer service
- Satisfactory results from criminal background search.

To apply email resume and cover letter to heather@campfiresamish.org

AN EQUAL OPPORTUNITY EMPLOYER