

Academic Year 2020 - 2021



CAMP FIRE SAMISH

1321 King Street #3 Bellingham, WA 98229
Phone: (360) 733-5710 Fax: (360) 733-5711

Position Title: Communication and Marketing Intern
Day/Hours: 7 weeks during fall, winter, spring and/or summer quarter
14-15 hours per week
Compensation: For college credit (will complete all required paperwork)
Reports to: Primary - Chief Operations Officer

Position Summary: This Communication and Marketing Internship will work in Camp Fire Samish Marketing Department. They will participate in activities such as, presentation creation, alumni outreach, newsletter writing, submissions for Camp Fire Samish website, and other opportunities as they arise. The successful candidate will play an integral role in building and engaging Camp Fire Samish constituents' base, strengthening brand awareness, and creating effective strategies that will promote long-term growth.

Essential Functions:

- Maintain professional standards in marketing, sales, and customer service.
- Customer interaction to promote programming services.
- Contribute to brainstorming sessions within the organization. These sessions might be focused on marketing, fundraising, advertising or public relations.
- Write articles, interviews and short blurbs for newsletters, email campaigns, or publications.
- Collaborate with marketing and other professionals to coordinate brand awareness and marketing efforts.
- Communicate with parents, schools, alumni, and community partnerships.
- Work strategically on marketing campaigns.
- Active participation in all council fundraising events and endeavors including on site at the auction.
- Create Facebook, Instagram, and Informational Emails for publication.
- Manage marketing campaigns, analytics, and databases.

Qualifications:

- Excellent written and verbal communication skills.
- Familiar with Microsoft Office.
- Demonstrated ability to multitask, prioritize deadlines, work independently, take initiative and maintain confidentiality.
- Satisfactory results from criminal background search.
- Employment may be available upon successful completion of internship.

To apply email resume and cover letter to heather@campfiresamish.org

AN EQUAL OPPORTUNITY EMPLOYER