

ACADEMIC YEAR: 2021 - 2022



CAMP FIRE SAMISH

1321 King Street #3 Bellingham, WA 98229
Phone: (360) 733-5710 Fax: (360) 733-5711

Position Title: Marketing Intern

Day/Hours: 10 weeks during fall, winter, spring and/or summer quarter
10-20 hours per week. FLEXIBLE schedule

Compensation: For college credit (will complete all required paperwork) or experience

Reports to: Primary - Chief Operations Officer

Position Summary: The Marketing intern will support activities such as charitable contributions requests, presentation creation, alumni outreach, newsletter writing, submissions for Camp Fire Samish website, and other opportunities as they arise. The successful candidate will play an integral role in building and engaging Camp Fire Samish constituents' base, strengthening brand awareness, and creating effective strategies that will promote long-term growth.

Essential Functions:

- Maintain professional standards in marketing, sales, & customer service.
- Customer interaction to promote programming & services.
- Contribute to brainstorming sessions within the organization. These sessions might be focused on marketing, fundraising, advertising or public relations.
- Write articles, interviews and short blurbs for newsletters, email campaigns, or publications and work strategically on marketing campaigns.
- Liaise with external vendors to execute promotional events and campaigns.
- Collaborate with marketing and other professionals to coordinate brand awareness and marketing efforts.
- Communicate with parents, schools, and community partnerships.
- Active participation in all council fundraising events and endeavors including on site at the auction.

Qualifications:

- Knowledge or experience with Camp Fire, Camp Kirby, or another youth-serving nonprofit required.
- Excellent written and verbal communication skills, as well as strong interpersonal skills.
- Demonstrated ability to multitask, prioritize deadlines, work independently, take initiative and maintain confidentiality.
- Satisfactory results from criminal background search.
- High School Diploma and reliable transportation required.

Employment may be available upon successful completion of internship.

To apply email resume and cover letter to heather@campfiresamish.org

EQUAL OPPORTUNITY EMPLOYER