

Academic Year 2020 - 2021



CAMP FIRE SAMISH

1321 King Street #3 Bellingham, WA 98229
Phone: (360) 733-5710 Fax: (360) 733-5711

Position Title: Journalist & Social Media Writer Intern
Day/Hours: 10 weeks during fall, winter, spring and/or summer quarter
10-20 hours per week. FLEXIBLE schedule
Compensation: For college credit (will complete all required paperwork)
Reports to: Primary - Chief Operations Officer

Position Summary: This Journalist & Social Media Writer Intern will provide creative ideas to help achieve Camp Fire Samish goals. They will contribute to the development and implementation of marketing strategies. They will be required to generate articles, blog content and other documents that are meant for marketing purposes. This internship will help the candidate acquire marketing skills and provide knowledge of various marketing strategies.

Essential Functions:

- Research and write relevant and on-brand content stories designed for social media, organization blog and media.
- Be responsible for updating the blog and be the last pair of eyes on marketing content before it goes live.
- Be responsible for proofreading documents and marketing material to check for spelling or grammatical errors.
- Maintain the voice of the brand in all written material.
- Collaborate with marketing, PR and department managers to develop, maintain and implement editorial calendars.
- Collaborate on content ideas, best practices and optimization.
- Take on additional projects as needed.

Qualifications:

- Excellent written and verbal communication skills.
- Demonstrated ability to multitask, prioritize deadlines, work independently, take initiative and maintain confidentiality.
- Solid understanding of different marketing techniques.
- Exceptional research skills.
- Strong understanding of the target audience and industry trends.
- Must be at least 18 years of age and hold a high school diploma.
- Satisfactory results from criminal background search.
- Employment may be available upon successful completion of internship.

To apply email resume and cover letter to heather@campfiresamish.org
AN EQUAL OPPORTUNITY EMPLOYER